

# Clorox Back to College Sweepstakes Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **Eligibility:**

Clorox Back to College Sweepstakes (the "Sweepstakes") is open only to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry. To receive a Grand Prize, entrant must be able to submit a valid IRS Form W-9. Employees and contractors of The Clorox Company ("Sponsor"), Merkle Inc. ("Administrator"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible.

## **Agreement to Official Rules; Entrants Will Be Disqualified for Violations:**

Participation constitutes each entrant's full and unconditional agreement to these official rules ("Official Rules"). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all the requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Sweepstakes-related materials and these Official Rules, these Official Rules shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries using robotic, automatic, programmed, or any other means, including but not limited to using multiple/different email addresses, identities, registrations and logins or any other methods. Violation of these requirements or any other aspect of these Official Rules will void all Sweepstakes entries of the person(s) responsible for such action and result in their disqualification from the Sweepstakes.

## **Sponsor/Administrator:**

Sponsor: The Clorox Company, 1221 Broadway, Oakland, CA 94612. Administrator: Merkle Inc. (previously known as HelloWorld, Inc.), 3000 Town Center, Suite 2000, Southfield, MI 48075.

## Timing:

The Sweepstakes begins on July 6, 2026 at 3:00 p.m. Eastern Time (“ET”) and ends on September 10, 2026 at 11:59 p.m. ET (the "Promotion Period") and includes 10 “Weekly Entry Periods.” Sponsor’s servers are the official time-keeping devices for the Sweepstakes.

<b>Weekly Entry Period</b>	<b>Start Date 3:00 p.m. ET</b>	<b>End Date 11:59 p.m. ET</b>	<b>Mail In Receipt Date</b>	<b>Approximate Drawing Date</b>
1	7/6/2026	7/12/2026	7/13/2026	7/20/2026
2	7/13/2026	7/19/2026	7/20/2026	7/27/2026
3	7/20/2026	7/26/2026	7/27/2026	8/3/2026
4	7/27/2026	8/2/2026	8/3/2026	8/10/2026
5	8/3/2026	8/9/2026	8/10/2026	8/17/2026
6	8/10/2026	8/16/2026	8/17/2026	8/24/2026
7	8/17/2026	8/23/2026	8/24/2026	8/31/2026
8	8/24/2026	8/30/2026	8/31/2026	9/8/2026
9	8/31/2026	9/6/2026	9/8/2026	9/15/2026
10	9/7/2026	9/10/2026	9/14/2026	9/21/2026

## How to Enter:

During the Promotion Period, there are 2 ways to enter the Sweepstakes as outlined below:

### **Method 1 – Make a Qualified Purchase (in Store or online)**

#### **Entry Requirements and Limits for an In-Store Purchase:**

Visit a Target store (each a “Store”) or online at [www.target.com](http://www.target.com) and make a purchase of any qualifying Clorox Homecare product (“Qualified Purchase”). See Appendix for a list of participating products.

**Register:**

Visit <https://www.clorox.com/lp/collegesweeps/> (the "Promotion Site") and follow the links and instructions to submit the online registration form, including your accurate first name, last name, email address, complete home address (P.O. Boxes not permitted), telephone number and your agreement to be bound by these Official Rules.

**Upload Your Proof of Purchase:**

**For In-Store Purchases:** Upload your purchase receipt to earn an entry into the Sweepstakes. Take a "Photo" of the 1 receipt that displays your Qualified Purchase. Your Photo must be clear and legible and display all of the following information: date and time of purchase, Store, Participating Products, prices of the Participating Products in the Qualified Purchase and total cost of all purchases made in the transaction.

**For Online Purchases:** Upload your shipping, delivery or pickup confirmation ("Online Proof of Purchase") to earn an entry into the Sweepstakes. Online purchase receipts are not eligible. Take a Photo of the 1 Online Proof of Purchase that displays your Qualified Purchase. Your Photo must be clear and legible and display all of the following information: date and time your order was placed, date your order was picked up or delivered, Store, Participating Products, prices of the Participating Products in the Qualified Purchase and total cost of all purchases made in the transaction. Shipping or delivery confirmations must also include the shipping address.

**How to Upload:** Follow the links and instructions to upload the Photo. Photo must not be larger than 10MB and may only be 1 of the following file types: JPEG, PDF, GIF or PNG. Each receipt/Online Proof of Purchase can only be uploaded once.

**NOTE:** Proof of Purchase documents cannot be given away, exchanged, bartered, auctioned, sold, or traded and all such Proof of Purchase documents may be void. Participation in the Program by individuals who take such actions may be terminated at Sponsor's discretion.

Upon completion of the registration form, upload of 1 Proof of Purchase displaying a Qualifying Purchase and agreement to these Official Rules, you will receive 1 entry into the Sweepstakes.

**Method 2 – Enter by Mail:**

To enter without purchase, print your name, address, phone number, email address and date of birth on a piece of paper and mail it in an envelope with proper postage to Clorox Back to College Sweepstakes, c/o Merkle Inc., P.O. Box 5004, Department 869412, Kalamazoo, MI 49003-5004, **You must also write the Weekly Entry Period for which you are entering on the outside of the envelope, (e.g., "Weekly Entry Period 1")**. You will receive 1 entry into the applicable Weekly Entry Period and all subsequent Weekly Entry Periods. Limit: 1 entry per envelope. If you

do not indicate a Weekly Entry Period on the outside of the envelope, your entry will be voided, and you will not receive entries into the Sweepstakes. All mail-in entries must be sent/postmarked by the dates listed in Timing Section above. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by the Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

### **Entry Limits:**

You may receive 1 entry during the Promotion Period. Non-winning entries from one Weekly Entry Period Drawing will carry over into subsequent Weekly Entry Period Drawings. Multiple entrants are not permitted to share the same email address. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to register for this Sweepstakes. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes the Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

### **Prize Drawing and Winner Requirements:**

Administrator is an independent organization whose decisions as to the selection of the potential winners are final and binding. Administrator will randomly select the Weekly Entry Period winners from all eligible entries received for the applicable Weekly Entry Period on or around the dates listed in the Timing Section above. Sponsor will then notify potential winners by email. Potential winners (or parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return a Declaration of Compliance, Liability Waiver and, where not prohibited, a Publicity Release ("Declaration") and an IRS Form W-9 which must be received by Administrator within 5 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner cannot be contacted, fails to sign and return the Declaration, the IRS Form W-9, or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

### **Prizes:**

**Quantity, Description and Approximate Retail Value ("ARV"):**

- 10 College Dorm Essentials Swag Bag Grand Prizes (1 per each Weekly Entry Period): Each winner will receive a prize package consisting of:
  - Target GiftCards® totaling \$5,000. Gift card terms and conditions apply
  - 2 3-packs of 75 ct. canisters of Clorox™ Disinfecting Wipes
  - 1 canister Clorox™ PURE™ Allergen Neutralizer Daily Air Spray, 8 oz.
  - 1 50-count box of GLAD ForceFlex Kitchen Drawstring 13-gallon Trash Bags
  - 1 Brita™ 6-cup Water Pitcher with 1 Brita Original filter
  - 1 4-count Burts Bees™ Original Beeswax Lip Balm
  - 1 20 fl. oz. bottle Hidden Valley™ Original Ranch™ Salad Condiment & Dressing
  - 1 4-lb. Kingsford™ Easy Light Bag Charcoal Briquets

ARV: \$5,100.

**Total ARV:**

The total ARV of all available prizes offered in the Sweepstakes is \$51,000.

**Odds of Winning:**

The odds of winning a prize depend on the total number of eligible entries received during the applicable Weekly Entry Period.

**Additional Prize Terms:**

Prizes are non-transferable, and no substitution will be made except as provided in the Sponsor's sole discretion should the prize become unavailable. In this case, a prize of equal or greater value will be offered. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Grand Prize winners will receive an IRS Form 1099 MISC reporting the actual value of the prize received. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size, scent and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes will be fulfilled approximately 8–10 weeks after confirmation of all winners. Limit of 1 prize per person.

**Release:**

By receipt of any prize, winners agree to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use, inability to use, misuse or redemption of a prize (including any injury or harm related thereto).

### **Publicity:**

Except where prohibited, participation in the Sweepstakes constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, Sweepstakes entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any media without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation. Sponsor will not use any of the above-mentioned information in a manner that is inconsistent with its Privacy Policy or applicable law.

### **General Conditions:**

#### **Sponsor's Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud;
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Sweepstakes; or
- Any event or cause beyond Sponsor's control (e.g., events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Sweepstakes, as determined by Sponsor in its sole discretion.

Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award all remaining Sweepstakes prizes by conducting a random drawing from among all eligible entries received up to the date of the Issue; and/or modify the prizes offered.

**Sponsor's Right to Disqualify Entrants:**

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Sponsor's Right to Limit Prizes Awarded to the Number Stated in These Official Rules:**

In no event will Sponsor be obligated to award more than the stated number of prizes set forth in these Official Rules. In the event that more winner notifications are distributed or more prizes are claimed, due to a printing, production, seeding, computer, or other error of any kind, than the stated number of prizes, Sponsor reserves the right to award only the stated number of prizes based on the winner selection process described in these Rules, or if necessary, through a random drawing from among those entrants who were notified, confirmed to be eligible and where applicable, took the required action(s) to claim the prize.

**Limitations of the Scope of Responsibility:**

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries or failure to receive entries due to limitation of third-party social network platforms;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Sweepstakes, if it is possible; or
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or to the receipt, use, inability to use or misuse of any prize.

## **Disputes:**

Except where prohibited, entrant agrees that:

- Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually without resort to any form of class action and exclusively by the United States District Court for the Eastern District of Michigan or the appropriate Michigan State Court located in Oakland County, Michigan;
- Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and
- Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses and any and all rights to have damages multiplied or otherwise increased.
- All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of Michigan.

## **Severability:**

If any provision of these Official Rules is found to be invalid, illegal, or unenforceable by a court or other tribunal of competent jurisdiction, that provision will be enforced to the fullest extent permitted by law.

Remaining provisions will remain in full force and effect. If any provision is determined to be overly broad, it will be limited and enforced to the extent allowed by applicable law.

## **Entrant's Personal Information:**

Information collected from entrants is subject to [Sponsor's Privacy Policy](#).

## **Winner List:**

See this [winner list](#) for the sweepstakes winner. The winner list will be posted after winner confirmation is complete.

**THIS GIVEAWAY IS NOT SPONSORED BY TARGET.**

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## Appendix of Participating Products

### Item Description

003-05-0015 Clorox Plus Tilex Daily Shower Cleaner Spray Bottle - 32 oz

003-05-0045 Clorox Scentiva Lavender & Jasmine Multi-Surface Cleaner Spray Bottle Bleach Free - 32 fl oz

003-05-0068 Clorox Tough Stain Toilet Bowl Cleaner - 24 fl oz

003-05-0085 Liquid-Plumr Industrial Strength Urgent Clear, Liquid Drain Cleaner - 17 oz

003-05-0090 Clorox ToiletWand Disinfecting Refills Disposable Wand Heads - 20 ct

003-05-0107 Clorox Lavender Clean Foaming Toilet Bomb Toilet Bowl Cleaner - 5 ct

003-05-0126 Clorox Ocean Mist Toilet Bowl Cleaner Clinging Bleach Gel - 24 fl oz/1 ct

003-05-0162 Clorox Fresh Disinfecting Wipes Bleach Free Cleaning Wipes - 75 ct

003-05-0200 Pine-Sol Original Pine All Purpose Cleaner - 60 fl oz

003-05-0217 Clorox Clean-Up Cleaner Refill - 64 fl oz

003-05-0222 Clorox Crisp Lemon Disinfecting Wipes Bleach Free Cleaning Wipes - 75 ct

003-05-0279 Formula 409 Lemon Multi-Surface Cleaner Spray Bottle - 32 oz

003-05-0318 Clorox ToiletWand Disinfecting Refills Disposable Wand Heads - Rainforest Rush - 20 ct

003-05-0320 Clorox Rain Clean Toilet Bowl Cleaner - 24 fl oz

003-05-0323 Clorox Crisp Lemon Disinfecting Wipes Bleach Free Cleaning Wipes - 35 ct

003-05-0324 Clorox Fresh Disinfecting Wipes Bleach Free Cleaning Wipes - 35 ct

003-05-0332 Clorox Disinfecting Bathroom Cleaner Spray Bottle - 30 oz

003-05-0354 Liquid-Plumr Pro-Strength Full Clog Destroyer Plus PipeGuard - 80 fl oz

003-05-0365 Clorox ToiletWand Disinfecting Refills Disposable Wand Heads - Original Scent - 10 ct

003-05-0435 Clorox Urine Remover for Stains and Odors Spray Bottle - 32 fl oz

003-05-0442 Clorox Plus Tilex Mold and Mildew Remover Spray Bottle - 32 oz

003-05-0445 Clorox Disinfecting Wipes Value Pack Bleach Free Cleaning Wipes - 75 ct/3 pk

003-05-0449 Clorox Rain Clean Toilet Bowl Cleaner with Bleach - 24 oz/2 ct

003-05-0470 Clorox Disinfecting Wipes Value Pack - 75 ct/4 pk

003-05-0597 Liquid-Plumr Pro-Strength Full Clog Destroyer Plus PipeGuard - 80 fl oz/2 ct

003-05-0605 Liquid-Plumr Pro-Strength Clog Remover Full Clog Destroyer - 32 oz

003-05-0657 Clorox Scentiva Coconut & Waterlily Multi Surface Cleaner Spray Bottle Bleach Free - 32 oz

003-05-0700 Clorox Fresh Scent Disinfecting Wipes - 75 ct

003-05-0714 Clorox Ultra Clean Toilet Tablets Bleach - 7 oz/2 ct

003-05-0716 Clorox Scentiva Toilet Cleaning Gel Bleach Free - Tuscan Lavender & Jasmine - 24 fl oz

003-05-0717 Clorox Ocean Mist Toilet Bowl Cleaner Clinging Bleach Gel - 48 fl oz/2 ct

003-05-0722 Clorox ToiletWand Disposable Toilet Cleaning System - ToiletWand Storage Caddy and 6 Refill Heads

003-05-0729 Clorox Rain Clean Scent Ultra Clean Toilet Tablets - 9.88 oz/4 ct

003-05-0733 Clorox Fresh Disinfecting Wipes Bleach Free Cleaning Wipes - 9 ct

003-05-0734 Clorox Ultra Clean Toilet Tablets Bleach - 14 oz/4 ct

003-05-0776 Clorox Original Clean-Up All Purpose Cleaner with Bleach Spray Bottle - 32 oz

003-05-0784 Clorox Scentiva Disinfecting Wipes - Lavender - 75 ct

003-05-0804 Liquid-Plumr Pro-Strength Clog Remover Hair Clog Eliminator - 16 fl oz

003-05-0868 Clorox Bleach Free Disinfecting Wipes Value Pack - 105 ct/3 pk

003-05-0939 Clorox Rain Clean Scent Clean-Up All Purpose Cleaner with Bleach Spray Bottle - 32 fl oz

003-05-0960 Clorox Bathroom Foamer with Bleach Spray Bottle Ocean Mist - 30 fl oz

003-05-1293 Pine-Sol Original Pine All Purpose Cleaner - 20 oz

003-05-1738 Clorox Free & Clear Wipes - 75 ct

003-05-2282 Clorox Scentiva Grapefruit & Orange Blossom Disinfecting Wipes - 75 ct

003-05-2553 Clorox Scentiva Disinfecting Wet Mopping Cloths - Lavender & Jasmine - 24 ct

003-05-3607 Pine-Sol Original Pine All Purpose Cleaner - 40 fl oz

003-05-4255 Clorox Fresh Scent Foaming Toilet Bomb Toilet Bowl Cleaner - 5 ct

003-05-5141 Clorox Rain Clean Disinfecting Mopping Cloth - 24 ct

003-05-5437 Clorox Free & Clear Multi-Surface Cleaner - 32 fl oz

003-05-5446 Clorox Scentiva Coconut & Waterlily Disinfecting Wipes - 75 ct

003-05-5975 Clorox Scentiva Grapefruit & Orange Blossom Multi-Surface Spray - 32 fl oz

003-05-6310 Pine-Sol Lavender Clean All Purpose Cleaner - 48 oz

003-05-6495 Pine-Sol Lemon Fresh All Purpose Cleaner - 48 fl oz

003-05-8527 Clorox Scentiva Disinfecting Wet Mopping Cloths - Coconut & Waterlily - 24 ct

003-05-8938 Clorox Lemon Free & Clear Wipes - 75 ct

003-05-9411 Clorox Disinfecting All Purpose Cleaner - 32 fl oz

003-05-0271 Clorox Lemon All Purpose Liquid Cleaner Refill - 64 fl oz

003-05-4382 Clorox Bleach Gel Cleaner Spray - 30 fl oz

003-05-8651 Clorox Scentiva Lavender & Jasmine ToiletWand Pad Cleaner Refills - 10 ct

003-05-0286 Clorox ToiletWand Refills Disposable Wand Heads - 30 ct

003-05-9328 Pine-Sol Cherry Blossom Multi-Surface Liquid Cleaner - 48 fl oz

Clorox All Purpose Cleaner Spray Spring Garden - 32 fl oz

Clorox Scentiva Bathroom Foamer Aerosol Cherry Blossom & Peach - 20 oz

Clorox ToiletWand Scentiva Cherry Blossom & Peach Refill - 10 ct

Clorox Scentiva Manual Toilet Bowl Cleaner Cherry Blossom & Peach - 24 fl oz

Clorox Heavy Duty Toilet Bowl Cleaner - 24 oz/2 pk

Clorox Scentiva Disinfectant Wipes - Cherry Blossom & Peach - 75 ct

Pine-Sol All Purpose Cleaner - Tropical Breeze - 48 oz

Clorox Disinfecting Wipes Fresh Scent/Crisp Lemon - 2x75 ct